CASE STUDY

ROSE GROUP INT'L

CLIENT: PUBLIC UNIVERSITY

STRATEGIC PLAN IMPLEMENTATION

With moderately aggressive strategic goals, the administration engaged RGI to train leaders how to understand how their teams will adapt to and resist change. Like many large, established organizations, many of their leaders are Stablizers, so they are very invested in stakeholder engagement and encourage bottom-up strategizing.

HELIX
BUILT FOR BUSINESS

THE ENGAGEMENT:

RGI consultants met with the Senior Staff and the President's Council in 1:1 meetings to develop a keen understanding of the current state and the anticipated challenges of the strategic plan implementation.

RGI designed bespoke training sessions for 150 of the top University leaders in topics of Helix Types, change management with KCTM, and strategic planning for a large organization. Hosted in 3 full days of workshops, participants explored the concepts through a blend of presentations, activities, and group work.

RGI continued to support the Senior Staff in KPI designation and governance, while providing consultative support to leaders for the following 9 months.

MANAGEMENT WINS

Leaders are using Helix Types to enhance their understanding of their teams. This results in stronger relationships and better ability to adapt in change, which is an essential skill for accomplishing big goals.

EXECUTIVE WINS

With training in Helix and strategic planning leaders are well-equipped to create an aligned strategic plan in their areas. They are also more confident in their contributions to the University plan.

TEAM WINS

Identifying Helix Types and understanding KCTM provides a common language around change management that helps promote effective communication strategies.

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