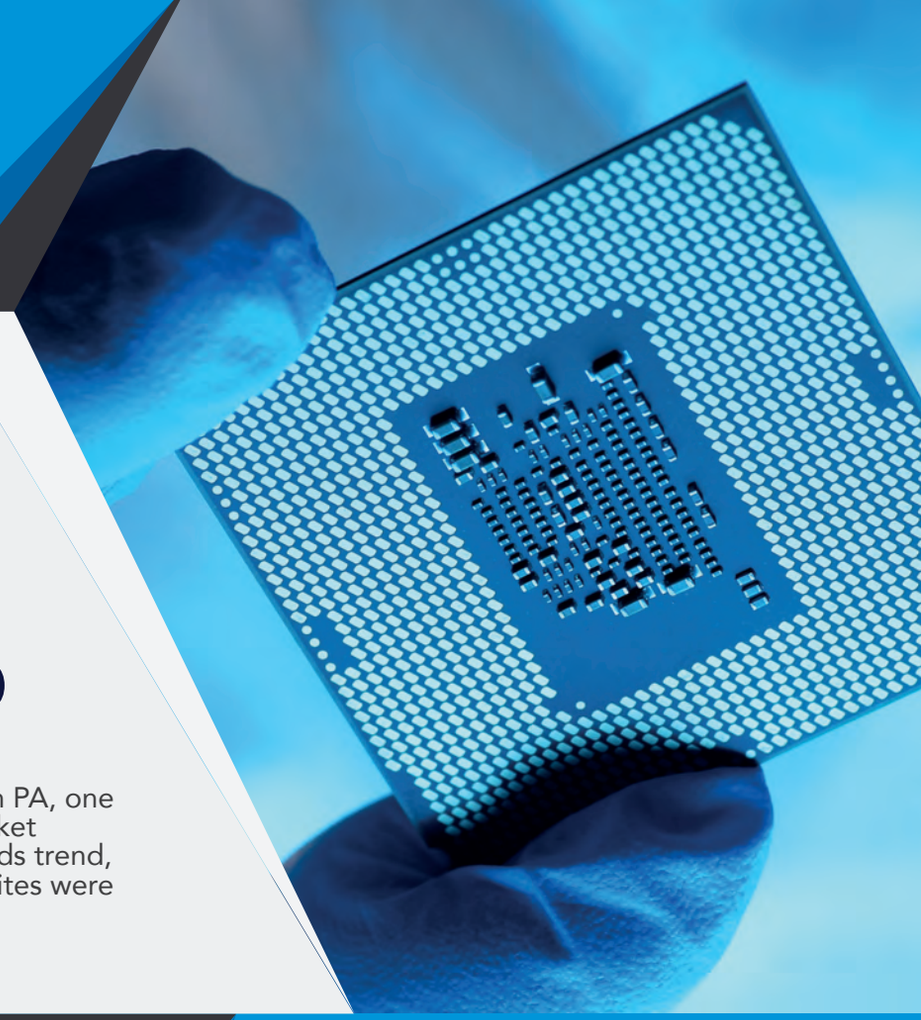
HELiX
BUILT FOR BUSINESS



# Rose Group Int'l Case Study: Distributed

This client's HQ is in the SW US, one site is in PA, one in MA, and one in Shanghai. They had a market opportunity to leverage a pro-US-made-goods trend, and the executive team didn't feel as if the sites were adapting quickly enough.

## Type of Engagement

HELiX Assessment. Executive Alignment + Leadership Skills & Tools Development around becoming more strategic, responsive, and adaptive to opportunities.

## Industry

Manufacturing
Size: Medium
Ownership: Publicly held
POC: CEO & CFO

### Executive Wins

Helped translate CEO's vision and leadership goals to site leadership for the first time.

### Management Wins

Created accountability structure, trained on adaptive management, and improved legacy integration.

### Leadership Wins

Improved measured leadership traits by over 40% in 3 months (included accountability, trust, goal-orientation, sense of urgency)

## About Us

Rose Group Int'l specializes in developing the capacity for your team to thrive through the chaos that often accompanies big changes. We integrate M&As, we implement strategy, we aid in turnarounds, we train leaders, and we align teams. We work across the US, Canada, and the UK.

**Driving your company forward.**

## Contact Us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